

HYPR

The beating heart of
your business is a
world-class product
engineering practice.

We build it with you.

“If you need a mechanic to get under the hood and understand what's going on, then HYPR is my absolute go-to. They are remarkable at bridging technology teams and business leaders, enabling them to have conversations about how to help drive better outcomes”

Josh Robb – Ex-SVP Product & Engineering, Pushpay

**CUSCAL . BNZ . JARDEN
FOODSTUFFS NI . ANZ
NZ SUPER FUND . LINZ
EZYVET . SOLARZERO
SOUTHERN CROSS**



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WHAT WE DO

UNDERSTAND YOUR SITUATION

- Incisive discovery to rapidly analyse your current capability
- An approach benchmarked against over 170 software product companies
- Clear actionable improvement recommendations across each key area of delivery
- Aligned to your vision and desired outcomes

ENGINEER FOR FASTER DELIVERY

- Transition from legacy step-by-step and in alignment with business priorities
- Build a value-aligned, product delivery ecosystem optimised for flow
- Use modern architectural patterns to separate domains and services
- Adopt DevOps practices to automate infrastructure, layered testing, deployment, security and compliance
- Build pipelines for scalable, cloud IaaS environments
- Create the feedback loops that allow you to adapt and respond

ALIGN TEAMS TO VALUE

- Mobilise value streams to accelerate flow
- Establish metrics to measure flow of value
- Connect measures to OKRs to see progress against business goals
- Create teams with the right topologies
- Work together in hybrid teams to uplift capability and super-charge engagement
- Work in sprints to deliver small chunks of value more frequently
- Enable human-centred Continuous Discovery

WE HELP YOU BUILD A WORLD-CLASS PRODUCT ENGINEERING PRACTICE

YOU'RE CREATING THE SPACE TO SUCCEED

- There's a clear digital vision and desired outcomes
- Teams are aligned to common goals/OKRs
- Teams are funded as value streams, not projects
- Everyone is focused on customer and data
- Employees love the experience
- There's high trust and psychological safety
- Experimentation is embraced and nurtured

YOU'RE BUILDING THE RIGHT PRODUCTS

- There's a clear product and market strategy
- Multi-skilled teams are aligned to product value streams
- Work is visible and progress is transparent
- The flow of value is measured and communicated
- Common 'value filters' are used to prioritise effort
- Continuous Discovery is used to prove value
- The focus is on solving real problems for customers

YOUR WORLD-CLASS PRODUCT ENGINEERING PRACTICE

YOU'RE BUILDING THE PRODUCTS RIGHT

- Delivery is optimised for flow
- Legacy constraints are no longer holding you back
- Architecture can evolve easily
- Fast feedback loops drive improvement
- You can Deliver Continuously with confidence
- Quality, security, usability, modularity, observability and resilience are *built in*
- Data is treated as a product

YOUR OUTCOMES

A world-class product engineering practice will significantly reduce your time to market, deliver the highest-value outcomes and delight your customers. Let's start the journey...