

# Our Engagement Model

# HYPR

The Pursuit of Relevance

Build your world-class product engineering practice. Optimise the flow of customer value and build in the adaptability required for business model innovation

## ALIGN

We seek to understand your vision, objectives and desired outcomes. We explore the constraints you face and a timescale for transforming your delivery system

## DIVERSIFY

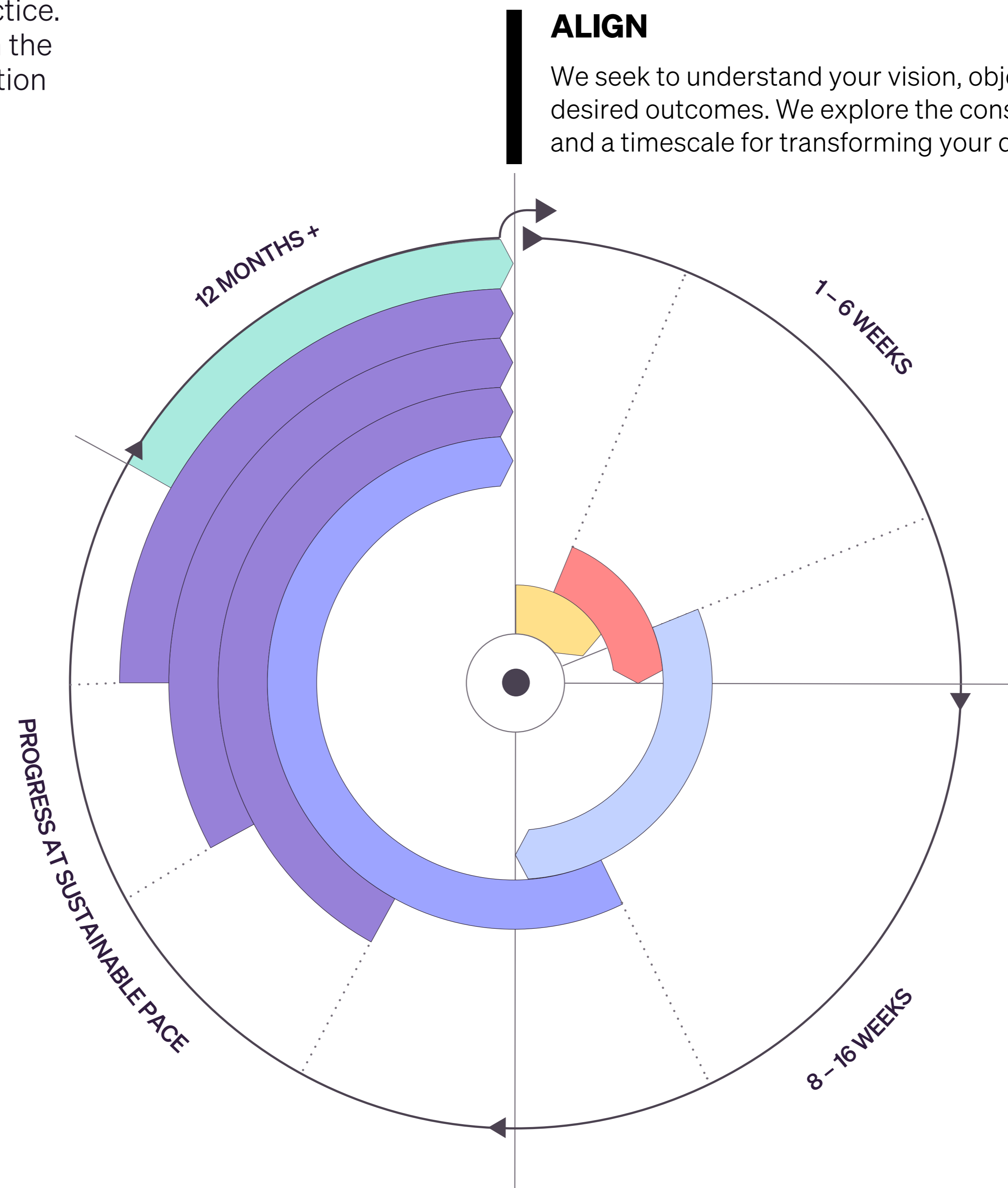
Using the Delivery Ecosystem, the teams are able to explore more adjacent or radical pools of value

## SCALE ECOSYSTEM

We bring more teams into the Delivery Ecosystem, uplifting capability across your product engineering practice

## EMBED ECOSYSTEM

To build confidence in the Delivery Ecosystem, we help one or two teams form the new habits that allow them to incrementally deliver slices of value while displacing legacy



## FLOODLIGHT

A comprehensive assessment of the maturity of your product engineering practice at the system level. Delivers critical insights on constraints to flow and helps align stakeholders about the improvements you need to make

## SPOTLIGHT

Measures the current flow of value through your system. Compares your performance against industry-recognised benchmarks. Provides expert guidance on how best to optimise flow

## CREATE ECOSYSTEM

We adapt proven patterns in your context to create a flow-optimised, human and technical ecosystem that can deliver slices of value fast