

QUICK LOOK

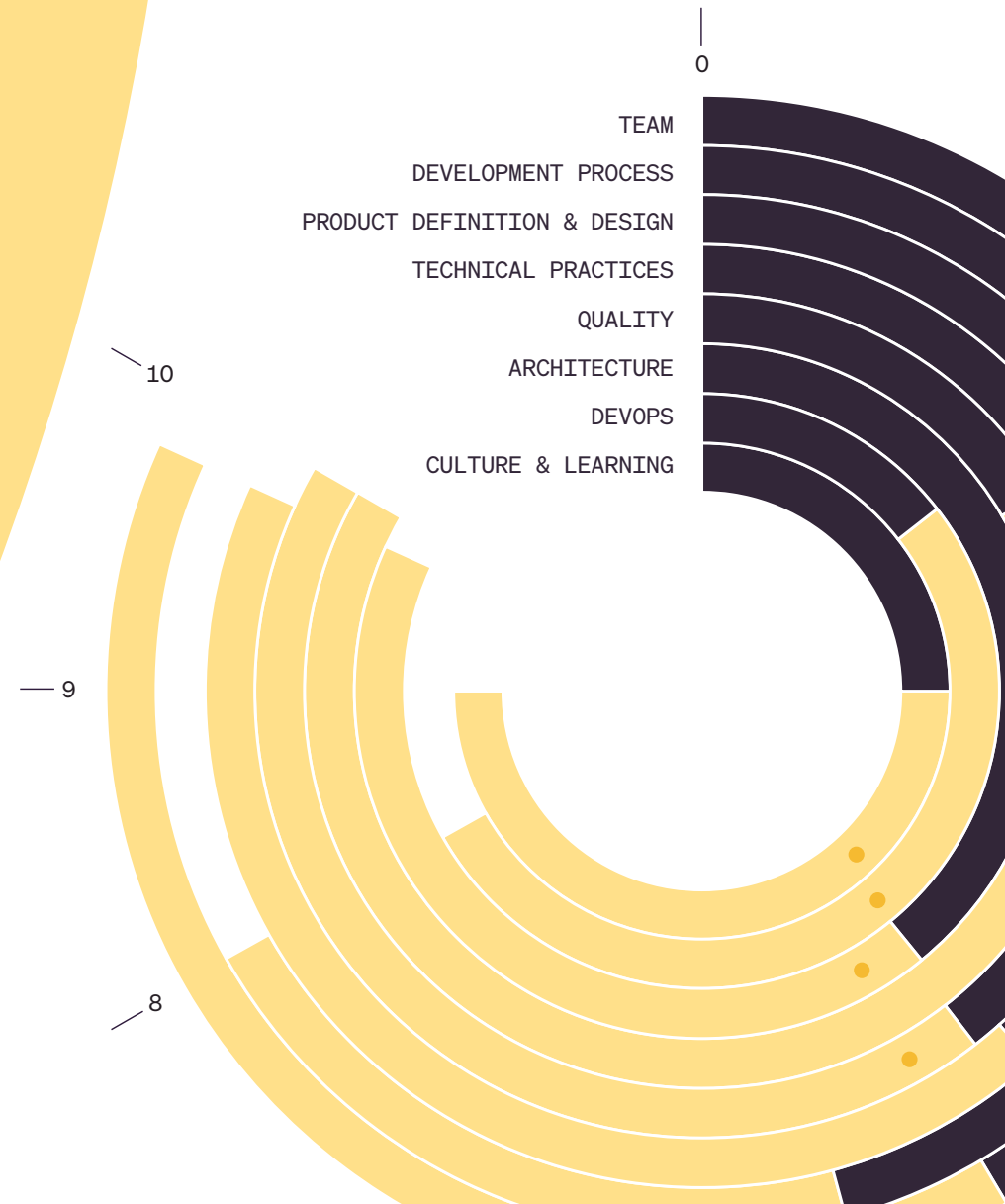
FLOODLIGHT

What's really holding you back?

- **Floodlight is a comprehensive assessment of the maturity of your product engineering practice at the system level**
- Discover what's constraining the flow of value to your customers and why – in your context
- Create alignment across stakeholders about the improvements you need to make right now to accelerate flow
- Gain critical insights on technology and people – their practices, capabilities and ways of working
- Compare your practice with industry benchmarks across eight key areas of delivery
- Based on an Improvement Model with over 280 criteria and benchmarked across 200 businesses

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Floodlight brings you insights to do this and more...

- Align teams to business objectives – from vision to task
- Shift or refine your technology strategy to ensure future adaptability
- Create a narrative to achieve world-class product engineering
- Make better investment cases and trade-off decisions
- Focus skills and activity in the right areas, right now
- Launch a capability uplift programme to address practices issues
- Identify actionable, high-impact, short-term experiments
- Accelerate the flow of value to customers

Based on an Improvement Model you can trust

- Developed through years of experience working at the coalface of digital delivery and constantly evolved to adopt the latest thinking and cutting-edge practices
- One of the most comprehensive analysis tools in the industry covering 285 criteria across 8 areas of delivery
- Engaged by 200+ software product companies from startups to multinationals with thousands of staff
- Run only by HYPR experts with experience and ability to understand your context and provide recommendations aligned to your strategy
- Focused on finding flow-aligned improvements at the system level – coherent improvements that work together

“If you need a mechanic to get under the hood to understand what’s going on, HYPR is my absolute go-to. They’re remarkable at enabling tech and business leaders to have conversations that help drive better outcomes”

Josh Robb, Founder, Tend Health

How it works

Proposal

- We prepare a proposal based on our discussions
- On approval, we outline the essential precursor activities and make it clear who and what we will need from you
- A simple and transparent pricing approach

Assessment

- We 'check in' to explore in further detail business context, vision for improvement, how you see your current situation, capabilities and priorities
- We conduct the Floodlight Assessment using our Improvement Model
- We'll need access to leaders, teams and technology. The Assessment takes one-to-two weeks depending on the number of teams covered

Results & Insights

- You'll receive your performance data and Floodlight report within two weeks from completion of Assessment
- We meet with you to take you through the analysis, provide insights about the key constraints in your system, and offer actionable recommendations

Pricing

Floodlight is tailored to your requirements and works for any size business

\$25k (AU\$) for **2** teams

+\$5k (AU\$) for each **additional** team

Contact us

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This **Floodlight service** reveals the broader constraints to flow in your system.

For a more detailed explanation, explore our **eGuide** here.

To understand precisely *how value is flowing through your system*, see our **Spotlight services.**

Explore them here...